Arkady Mochulski

Product designer with 11+ years of experience crafting digital solutions that align business objectives with exceptional user experiences for products with millions of MAU.

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Experience

Senior Product Designer at Social Discovery Group
September 2021 – January 2025

- Led internal startup's design team, delivering 2.3x CR2 growth and 3x MAU growth
- Created design concept for the RAW app which made it top 10 dating apps in US AppStore and received publications in ELLE, Forbes, Entrepreneur, Business Wire and more
- Lead design initiatives for Flower & Gifts service, increased service MRR by 20% and average check by 7%

Product Designer at Funbox
March 2017 – January 2021

- Designed mobile products and corporate websites for major national mobile carriers with millions of MAU
- Created a mobile product UX that garnered multiple press publications
- Implemented user-centered design approach resulting in improved product engagement

UX Designer at F5 Digital
January 2016 – February 2017

- Managed and delivered design solutions for local market products
- Supported educational startup with comprehensive design and user experience strategies

UX Designer at UXPresso
June 2013 – March 2015

- Transitioned from junior to middle-level design role through proactive research and skill development
- Conducted advanced usability analysis, user research and user interviews helping support client's design strategy

Education

Northern (Arctic) Federal University
Bachelor of Intercultural Communication, 2017

Tools

Figma / Figjam / Miro
Useberry / Hotjar
Google Analytics
Notion / Jira
Pendo

Methodology

Data-informed design
CJM / UJM / JBTD
Product strategy
Double Diamond
Design sprints

Skills

Product analysis
User research
UI/UX design
HTML/CSS
JavaScript